

As below named inventors, we hereby declare that:

Our residence, post office address, and citizenship are as stated below next to our name.

We believe that we are the original, first and sole inventors (if only one name is listed below), or original, first and joint inventors (if plural names are listed below) of the subject matter which is claimed, and for which a patent is sought on the invention entitled:

### ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

the specification of which is attached hereto, unless the following box is checked:

X was filed on July 31, 2000, as United States Application Number or PCT International Application Number <u>09/629,370</u>.

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

We hereby claim foreign priority benefits under Title 35, United States Code, §§119(a) - (d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed:

#### NONE

We hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below:

#### **NONE**

We hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code, §112, We acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal

Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

### **NONE**

We hereby appoint the following registered attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

> Alan J. Ross, Reg. No. 33,767 John X. Garred, Reg. No. 31,830 Michael A. Jaffe, Reg. No. 36,326 Susan L. Mizer, Reg. No. 38,245 James C. Scott, Reg. No. 35,351 Jay P. Ryan, Reg. No. 37,064 Larry B. Donovan, Reg. No. 47,230 Eric D. Jorgenson, Reg. No. 46,002

Direct all telephone calls to

Michael A. Jaffe

at telephone number :

(216) 696-3394

Direct all correspondence to:

Michael A. Jaffe

ARTER & HADDEN LLP 1100 Huntington Building 925 Euclid Avenue Cleveland, Ohio 44115-1475 Customer No.: 23380

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor: Jason Sulak

Inventor's signature

3-2-2001

Date

: Colleyville, Texas

Residence Citizenship

: USA

Post Office Address : 3301 Middleton Way, Colleyville, Texas 76034

# Full name of second inventor: Andrew Cohen Inventor's signature Date Residence : Colleyville, Texas Citizenship : USA Post Office Address : 3503 Pembrook Pkwy South, Colleyville, Texas 76034 Full name of third inventor: Bruce T. Petro Inventor's signature : Date Residence : Avon Lake, Ohio Citizenship : USA Post Office Address : 519 Marbrook Lane, Avon Lake, Ohio 44012

528231.1



As below named inventors, we hereby declare that:

Our residence, post office address, and citizenship are as stated below next to our name.

We believe that we are the original, first and sole inventors (if only one name is listed below), or original, first and joint inventors (if plural names are listed below) of the subject matter which is claimed, and for which a patent is sought on the invention entitled:

### ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

the specification of which is attached hereto, unless the following box is checked:

X was filed on July 31, 2000, as United States Application Number or PCT International Application Number <u>09/629,370</u>.

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

We hereby claim foreign priority benefits under Title 35, United States Code, §§119(a) - (d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed:

#### NONE

We hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below:

#### NONE

We hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code, §112, We acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal

Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

#### NONE

We hereby appoint the following registered attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Alan J. Ross, Reg. No. 33,767 John X. Garred, Reg. No. 31,830 Michael A. Jaffe, Reg. No. 36,326 Susan L. Mizer, Reg. No. 38,245 James C. Scott, Reg. No. 35,351 Jay P. Ryan, Reg. No. 37,064 Larry B. Donovan, Reg. No. 47,230 Eric D. Jorgenson, Reg. No. 46,002

Direct all telephone calls to :

Michael A. Jaffe

at telephone number :

(216) 696-3394

Direct all correspondence to:

Michael A. Jaffe

ARTER & HADDEN LLP 1100 Huntington Building 925 Euclid Avenue Cleveland, Ohio 44115-1475 Customer No.: 23380

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor: Jason Sulak

Inventor's signature	:	
Date	· <b>:_</b>	
Residence	: Colleyville, Texas	

Citizenship : USA

Post Office Address : 3301 Middleton Way, Colleyville, Texas 76034

Full name of second	inventor: Andrew Cohen
Inventor's signature	: _ Cle RCC
Date	= 3-1-2001
Citizenship	: Colleyville, Texas : USA : 3503 Pembrook Pkwy South, Colleyville, Texas 76034
Full name of third in	iventor: Bruce T. Petro
Inventor's signature	:
Date	:
Citizenship	: Avon Lake, Ohio : USA : 519 Marbrook Lane, Avon Lake, Ohio 44012

528231.1

-3-



As below named inventors, we hereby declare that:

Our residence, post office address, and citizenship are as stated below next to our name.

We believe that we are the original, first and sole inventors (if only one name is listed below), or original, first and joint inventors (if plural names are listed below) of the subject matter which is claimed, and for which a patent is sought on the invention entitled:

### ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

the specification of which is attached hereto, unless the following box is checked:

X was filed on July 31, 2000, as United States Application Number or PCT International Application Number <u>09/629,370</u>.

We hereby state that we have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

We acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal Regulations, §1.56.

We hereby claim foreign priority benefits under Title 35, United States Code, §§119(a) - (d) or §365(b) of any foreign application(s) for patent or inventor's certificate, or §365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed:

#### NONE

We hereby claim the benefit under Title 35, United States Code, §119(e) of any United States provisional application(s) listed below:

#### NONE

We hereby claim the benefit under Title 35, United States Code, §120 of any United States application(s), or §365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of Title 35, United States Code, §112, We acknowledge the duty to disclose information which is material to patentability as defined in Title 37, Code of Federal

Regulations, §1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

#### NONE

We hereby appoint the following registered attorney(s) and/or agent(s) to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith:

Alan J. Ross, Reg. No. 33,767 John X. Garred, Reg. No. 31,830 Michael A. Jaffe, Reg. No. 36,326 Susan L. Mizer, Reg. No. 38,245 James C. Scott, Reg. No. 35,351 Jay P. Ryan, Reg. No. 37,064 Larry B. Donovan, Reg. No. 47,230 Eric D. Jorgenson, Reg. No. 46,002

Direct all telephone calls to :

Michael A. Jaffe

at telephone number :

(216) 696-3394

Direct all correspondence to:

Michael A. Jaffe

ARTER & HADDEN LLP 1100 Huntington Building 925 Euclid Avenue Cleveland, Ohio 44115-1475 Customer No.: 23380

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Full name of sole or first inventor: Jason Sulak

Inventor's signature	:	
Date	<u>:</u>	
Residence	: Colleyville, Texas	
Citizenship	: USA	
Post Office Address	: 3301 Middleton Way, Colleyville, Texas 76	5034

## Full name of second inventor: Andrew Cohen

Inventor's signature	:
Date	:

Residence

: Colleyville, Texas

Citizenship

: USA

Post Office Address : 3503 Pembrook Pkwy South, Colleyville, Texas 76034

Full name of third inventor: Bruce T. Petro

Inventor's signature

Date

Residence

: Avon Lake, Ohio

Citizenship

: USA

Post Office Address

: 519 Marbrook Lane, Avon Lake, Ohio 44012

528231.1

Docket No. 74218/05085

# **ASSIGNMENT**

In consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:	Name:	Jason Sulak
	Address:	3301 Middleton Way
		Colleyville, Texas 76034
	County:	Tarrant
ASSIGNOR:	Name:	Andrew Cohen
	Address:	3503 Pembrook Pkwy South
		Colleyville, Texas 76034
	County:	Tarrant
AGGICNOR	NI	David T. Datas
ASSIGNOR:	Name:	Bruce T. Petro
	Address:	519 Marbrook Lane
		Avon Lake, Ohio 44012
	County:	Lorain
hereby sell, assign and	d transfer to	
ASSIGNEE:	Name:	American Greetings Corp.
	Principal Place Of Business:	one American Road
		Cleveland, Ohio 44144
	State of	
	Incorporation:	Ohio

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions, and in all foreign countries, including all rights to claim priority in and to any and all improvements which are disclosed in the invention entitled:

## ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

and which is found in (37 C.F.R. § 3.21)			
U.S. patent application executed on the	day of		, 20
U.S. patent application executed on the	day of		, 20
U.S. patent application executed on the	day of		, 20
To comply with 37 C.F.R. § 3.21 for rec signing below, hereby authorize and requand application number when they become	uest our attorney to ne known.	insert below the f	` '
U.S. application No. <u>09/629,370</u> , filed	l on_July 31, 2000		
and any legal equivalent thereof in a foreign cou and to, all Letters Patent to be obtained for such continuation, division, renewal, or substitute the examination thereof.	invention by the a	bove application of	or any
ASSIGNOR(S) hereby covenant that no been or will be made or entered into which wou	•	•	mbrance has
ASSIGNOR(S) further covenant that AS promptly with all pertinent facts and documents and legal equivalents as may be known and acces same in any interference, litigation or proceeding deliver to ASSIGNEE or its legal representative required to apply for, obtain, maintain, issue and Letters Patent and said equivalents thereof which purposes thereof.	relating to said in essible to ASSIGN g related thereto as any and all paper lenforce said applements.	vention and said Look (S) and will test of will promptly extend will promptly extends or a side invention, said invention,	etters Patent stify as to the xecute and affidavits tion and said
	·		
Signed at(City)	,	(Stata)	on this
(City)		(State)	
day of	, 20		

(day)	(Month)	
Jason Sulak		
STATE OF	)	
COUNTY OF	):SS )	
	•	Jason Sulak to me personally known, who and purposes therein mentioned, and that the same
In testimon	whereof, I have hereunto set my hand and affi	ixed my seal, this day of
	, 20	
(Seal)	Notary Public	· · · · · · · · · · · · · · · · · · ·

Signed at	Collegeralle (City) March (Month)	,	on this
	(City)	(State)	
2 day of	March	, 20 <b>0</b> ( .	
(day)	(Month)		
ah RC			
Andrew Cohen			
STATE OF TEXA COUNTY OF Dall	S ) ):SS		
COUNTY OF Dall	ریه)		
	igned the foregoing instrumer	above named <u>Andrew Cohen</u> to me put for the uses and purposes therein me	
In testimony w	hereof, I have hereunto set m	y hand and affixed my seal, this	_ day of
March	, 20 01 .		
,		Cay Hange	
(meal)		Notary Public	
MY COM	G HARRINGTON IMISSION EXPIRES Ember 12, 2004		

4	
A.	

Signed a	ıt		<b>,</b>		on this
		(City)		(State)	
day of			, 20		
(day)		(Month)			
Bruce T. Petro					
STATE OF	)				
COUNTY OF	)	):SS			
	he signed the		e above named <u>Bruce T. P</u> ent for the uses and purpos		
In testimo	ny whereof, I	have hereunto set n	ny hand and affixed my se	al, this day of	
	, 2	0			
(Caal)			Notary Public		
(Seal)					

Docket No. 74218/05085

# **ASSIGNMENT**

In consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:	Name:	Jason Sulak
	Address:	3301 Middleton Way
		Colleyville, Texas 76034
	County:	Tarrant
ASSIGNOR:	Name:	Andrew Cohen
	Address:	3503 Pembrook Pkwy South
		Colleyville, Texas 76034
	County:	Tarrant
ASSIGNOR:	Name:	Bruce T. Petro
	Address:	519 Marbrook Lane
	:	Avon Lake, Ohio 44012
	County:	Lorain
hereby sell, assign and	d transfer to	
ASSIGNEE:	Name:	American Greetings Corp.
,	Principal Place Of Business:	e One American Road
		Cleveland, Ohio 44144
	State of Incorporation:	

**99** 

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions, and in all foreign countries, including all rights to claim priority in and to any and all improvements which are disclosed in the invention entitled:

# ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

and which is found in (37 C.F.R. § 3.21)				
U.S. patent application executed on thed	day of	_, 20		
U.S. patent application executed on the d	day of	_, 20		
U.S. patent application executed on the d	day of	_, 20		
To comply with 37 C.F.R. § 3.21 for recordal signing below, hereby authorize and request and application number when they become known that they become known they be the known that they become known that they be the known that they be the known that they be the known that th	our attorney to insert below the filir			
U.S. application No. <u>09/629,370</u> , filed on _	July 31, 2000			
and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for such invention by the above application or any continuation, division, renewal, or substitute thereof, and as to letters patent, any reissue or reexamination thereof.				
ASSIGNOR(S) hereby covenant that no assig been or will be made or entered into which would co		rance has		
ASSIGNOR(S) further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR(S) and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.				
Signed at Colleyville,		n this		
Signed at Colleyville,  (City)  Z day of March,	(State) 20 <u>0</u> .			

(day)

(Month)

Jason Sulak

STATE OF TEXAS )
):SS

COUNTY OF Taright

Personally appeared before me this day, the above named <u>Jason Sulak</u> to me personally known, who acknowledged that he signed the foregoing instrument for the uses and purposes therein mentioned, and that the same is his free act and deed.

In testimony whereof, I have hereunto set my hand and affixed my seal, this 6 day of

MARCH, 2001.

Notary Public

(Seal)



Signed at			,		on this
	(0	City)		(State)	
day of			, 20		
(day)		(Month)			
Andrew Cohen					
STATE OF	)	):SS			
COUNTY OF	)	).33			
	e signed the f		e above named <u>Andrew</u> ent for the uses and pur		
In testimon	y whereof, I h	ave hereunto set i	my hand and affixed my	seal, this day	of
	, 20	·•			
			Notary Public		<del></del>
(Seal)			•		

4		
V.	.M	"

Sig	gned at				on this
	(Ci	ty)		(State)	
day	of		, 20		
(day)		(Month)			
Bruce T. F	Petro				
STATE OF	)	):SS			
COUNTY C		<i>).</i> 55			
	ed that he signed the for			T. Petro to me personally rposes therein mentioned	
In t	estimony whereof, I hav	ve hereunto set my har	nd and affixed n	ny seal, this day of	
	, 20				
	•				
		Not	ary Public		
(Se	al)				





Docket No. 74218/05085

# **ASSIGNMENT**

In consideration of the payment by ASSIGNEE to ASSIGNOR(S) of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:	Name:	Jason Sulak
	Address:	3301 Middleton Way
		Colleyville, Texas 76034
	County:	Tarrant
ASSIGNOR:	Name:	Andrew Cohen
	Address:	3503 Pembrook Pkwy South
		Colleyville, Texas 76034
	County:	Tarrant
ASSIGNOR:	Name:	Bruce T. Petro
	Address:	519 Marbrook Lane
		Avon Lake, Ohio 44012
	County:	Lorain
hereby sell, assign and	d transfer to	
ASSIGNEE:	Name:	American Greetings Corp.
	Principal Place Of Business:	one American Road
		Cleveland, Ohio 44144
		VALUE OF THE PARTY
	State of Incorporation:	Ohio



and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions, and in all foreign countries, including all rights to claim priority in and to any and all improvements which are disclosed in the invention entitled:

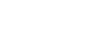
### ON-LINE SYSTEM FOR CREATING A PRINTABLE PRODUCT

and which is found in (37 C.F.R. § 3.21)		
U.S. patent application executed on t	theday of	, 20
U.S. patent application executed on t	the day of	, 20
U.S. patent application executed on t	the day of	, 20
To comply with 37 C.F.R. § 3.21 signing below, hereby authorize a and application number when the	and request our attorney to	
U.S. application No. <u>09/629,370</u>	_, filed on <u>July 31, 2000</u>	
and any legal equivalent thereof in a fore and to, all Letters Patent to be obtained for continuation, division, renewal, or substitu- examination thereof.	or such invention by the a	bove application or any
ASSIGNOR(S) hereby covenant to been or will be made or entered into which	_	•
ASSIGNOR(S) further covenant of promptly with all pertinent facts and doct and legal equivalents as may be known as same in any interference, litigation or prodeliver to ASSIGNEE or its legal represe required to apply for, obtain, maintain, is Letters Patent and said equivalents thereof purposes thereof.	uments relating to said invent accessible to ASSIGN occeeding related thereto are entatives any and all paper sue and enforce said applies	vention and said Letters Patent OR(S) and will testify as to the ad will promptly execute and s, instruments or affidavits ication, said invention and said
Signed at		on this
(City)		(State)
day of	, 20	





(day)	(Month)	
Jason Sulak		· · · · · · · · · · · · · · · · · · ·
STATE OF	) ):SS	
COUNTY OF	).33	
	he signed the foregoing instr	y, the above named <u>Jason Sulak</u> to me personally known, who rument for the uses and purposes therein mentioned, and that the same
In testimo	ny whereof, I have hereunto	set my hand and affixed my seal, this day of
**************************************	, 20	
		·
(Seal)		Notary Public



Signed at			,	, on this		
		(City)		(State)		
day of			, 20			
(day)		(Month)				
Andrew Cohen						
STATE OF	)	):SS				
COUNTY OF	)	<i>J</i> .55				
	e signed the		ne above named Andrew Co ent for the uses and purpos			
In testimony	whereof, I	have hereunto set	my hand and affixed my se	al, this day of		
	, 2	.0				
(Seal)			Notary Public		<del> </del>	

96

Signed at	<u>C6</u>	neland		, Ohio	,	on this
		(City)			(State)	
6 day of	Feb	wary		, 20 <u>0</u> /.		
(day)		(Menth)				
Sria	1.7	Petro				
Bruce T. Petro	ζ (,					
STATE OF	)	\.cc				
COUNTY OF	)	):SS				
	ne signed th	efore me this day, e foregoing instru				nally known, who oned, and that the same
In testimon	y whereof,	I have hereunto se	et my hand a	nd affixed my se	al, this da	ıy of
		20	•			•
			Notes	Dublio	·	
(Seal)			Notary	FUOIIC		